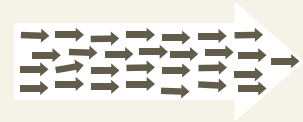


Weak alignment



Strong alignment

Could your company be more aligned, run smoother & cheaper, and be more more fun to work at?

With an Alignment Quick Scan, we can show you — in just a few weeks — how much productivity, effectiveness, and motivation is lost due to poor alignment. Our book, *The Alignment Puzzle*, describes our approach in detail. Together with you, we then design a roadmap to address the key issues.

Collaboration, coordination, and alignment are critical in virtually every organization. There's always room for improvement.

But how?

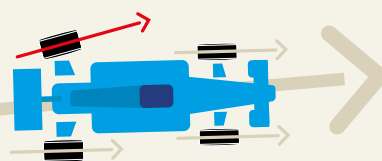
The root of most alignment issues isn't people — it's how the business is designed and managed. These misalignments get in the way of people doing their best work. They become less productive and more frustrated.

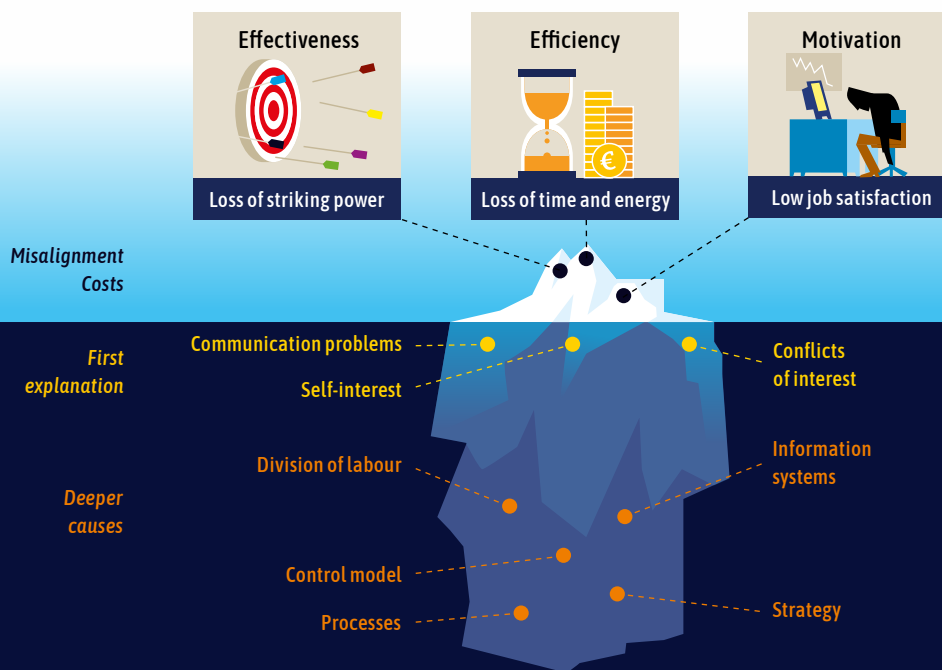
Through a structured analysis of the five puzzle pieces of a business — Strategy, Process, Governance, Structure, and Information — we identify alignment problems. Sometimes the individual elements need improvement, but more often the connections between them require attention.

2 Phases

The study will be carried out in two phases. In the brief first phase, we'll estimate the potential benefits of improving alignment. We'll review the results with you before deciding on the second phase. If we move forward, we'll take a closer look at the challenges and explore possible solutions.

“If one wheel is slightly crooked,
winning the race becomes impossible.”





The Tricky Part?

Misalignment causes are often hidden beneath the surface — like the bulk of an iceberg.

What to Expect

During our Quick Scan, we bring the root causes to the surface so you can address them effectively. We conduct surveys and interviews with managers and employees to uncover where (mis)alignment exists and to what extent. This can yield great results:

- People better relate the company strategy to their daily work.
- Better service levels, both in- and external.
- Less stocks, waiting time, and other 'buffers'.
- Less meetings caused by unclear priorities and conflicting interests.
- Less coordination to align one department's output with the needs of the next.
- Teams spend less time solving the same coordination problems over and over.
- Less Excel files to circumvent information systems that aren't supporting day-to-day work.

We back up our findings with as much quantitative data as possible.

The scope of the research is determined in consultation with you, which influences the time and effort involved. Typically, the Scan takes 10 consultant days and is completed within three to four weeks. It concludes with a brief report and a presentation to a team of your choice.

Consultants & Costs

The Quick Scan is conducted by the authors of The Alignment Puzzle. They bring decades of experience in management consulting, training, organizational design, and IT. Cost for a Quick Scan: €14.800,- (excluding VAT, travel, and lodging).



More information

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